

FOR IMMEDIATE RELEASE

Contact

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The Society of Arts and Crafts Presents:
THE 4TH ANNUAL CRAFTBOSTON HOLIDAY 2011

The Cure for the Re-Gifting Epidemic!

No one wants to talk about it. It's embarrassing and usually not too pretty. The problem is re-gifting and the cure is the 4th Annual Craftboston Holiday show at the Cyclorama at the Boston Center for the Arts.

All of us have suffered from re-gifting – be it from receiving or passing on the offending item. You have entered the re-gift cycle if you have experienced any of the following symptoms or exhibited behaviors:

1. Nausea – caused by either the humiliation of the lame gift you are about to give or receive
2. Lying - caused by the desire to protect the gift giver's feelings, ie. "Yes, I will wear the puffy painted snowman sweater out with my friends tonight Grandma." (see also "Nausea")
3. Complete disregard for fashion – (see "Lying")
4. Purging – necessitated by the accumulation of post-holiday gifts still in bags with new tags

There is a cure! Shop for gifts at Craftboston Holiday 2011 where 90 artists will showcase one-of-a-kind and limited-edition pieces in baskets, ceramics, decorative fiber, art-to-wear, furniture, glass, jewelry, leather, metal, mixed media, paper and wood. It's an amazing opportunity for creative shoppers, collectors and those who are looking for the perfect gift to complete their holiday shopping.

Give a great gift and put an end to the holiday re-gifting epidemic!

SHOW DETAILS:

ADMISSION: General Admission: \$15
Senior Citizens: \$13
SAC Members: \$12
Children 12 years & under: Free

WHEN: Friday, December 9, 2011 10am-7pm
Saturday, December 10, 2011 10am-7pm
Sunday, December 11, 2011 11am-5pm

WHERE: Cyclorama at the Boston Center for the Arts
539 Tremont Street
Boston, Massachusetts 02116

Preview Party December 8, 6:00-9:00pm

For digital images contact Alyce at 617-266-1810 or show@craftboston.org

About Us

Craftboston is presented by The Society of Arts and Crafts - America's oldest nonprofit craft organization. SAC has been at the forefront of the American craft movement, fostering the development, sales, recognition and education of crafts for over one hundred years. For more information about SAC, please visit www.societyofcrafts.org.

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