

FOR IMMEDIATE RELEASE

**Contact**

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*The Society of Arts and Crafts Presents:*  
**THE 4<sup>TH</sup> ANNUAL CRAFTBOSTON HOLIDAY 2011**

**CHAMPAGNE TASTE ON A BEER BUDGET?  
CRAFT UNDER \$100!**

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Who says great art has to empty your wallet? Not us. Look for the red and white **CRAFT Under \$100** signs and tags throughout the 4<sup>th</sup> Annual Craftboston Holiday show at the Cyclorama at the Boston Center for the Arts and buy more for less. Exhibitors flying these tags want you to know that they offer items in their booth that retail for \$100 and under.

Back by popular demand, the **CRAFT Under \$100** program identifies handmade work that can be purchased without breaking the bank. Craftboston Holiday will offer the work of the most innovative craft artists of our time and with **CRAFT Under \$100**, you will easily be able to find the perfect gift at a price you can afford.

Shop **CRAFT Under \$100**, give great gifts and have enough cash left to buy a round and toast to friendship!

**SHOW DETAILS:**

For three days, 90 artists will showcase one-of-a-kind and limited-edition pieces in baskets, ceramics, decorative fiber, art-to-wear, furniture, glass, jewelry, leather, metal, mixed media, paper and wood. It's an amazing opportunity for creative shoppers, collectors and those who are looking for the perfect gift to complete their holiday shopping.

**ADMISSION:** General Admission: \$15  
Senior Citizens: \$13  
SAC Members: \$12  
Children 12 years & under: Free

<b>WHEN:</b>	Friday, December 9, 2011	10am-7pm	<b>WHERE:</b> Cyclorama at the Boston Center for the Arts
	Saturday, December 10, 2011	10am-7pm	539 Tremont Street
	Sunday, December 11, 2011	11am-5pm	Boston, Massachusetts 02116

*Preview Party December 8, 6:00-9:00pm*

For digital images contact Alyce at 617-266-1810 or [show@craftboston.org](mailto:show@craftboston.org)

**About Us**

*Craftboston is presented by The Society of Arts and Crafts - America's oldest nonprofit craft organization. SAC has been at the forefront of the American craft movement, fostering the development, sales, recognition and education of crafts for over one hundred years. For more information about SAC, please visit [www.societyofcrafts.org](http://www.societyofcrafts.org).*

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