

FOR IMMEDIATE RELEASE

Contact:

Alyce Delbridge, Programs Associate
617-266-1810 ext. 17
show@craftboston.org
www.craftboston.org

The Society of Arts and Crafts Presents:
THE 11TH ANNUAL CRAFTBOSTON SPRING
THE FUTURE OF CRAFT – THE 2012 MENTEES!

The Society of Arts and Crafts is pleased to announce *Craftboston Spring 2012*, an annual show of art, craft and design, to be held March 23-25 at the Seaport World Trade Center. Since 2005, the SAC Artists Mentor Program has encouraged and supported emerging craft artists by offering information and training for emerging artists in conjunction with Craftboston Spring.

In this 2-year program, artists receive guidance in marketing, legal, insurance issues, portfolio development, pricing, selling and booth design. First year artists not only learn from the SAC staff but gain valuable information from the artists who were in the program the prior year.

The Craftboston Spring 2012 Mentees are...

Alison Cannon – (First Year Participant) Alison is a fiber artist who fell in love with felted wool because of its versatile ability to be manipulated through painting and sculpting. The endless natural forms she discovers during her explorations of the Green Mountains of Vermont, coupled with Japanese Shibori, appliqué and layering techniques, shape her work into a rich combination of style and color.

Ashley Conchieri – (First Year Participant) Ashley is a clothing and textile artist whose work celebrates the use of traditional textile processes in a contemporary context. Her work flirts with form, using negative space and color to accentuate contemporary elements of her hand woven and dyed clothing.

Sophie Hughes – (Second Year Participant) Sophie is a jeweler who strives to create adornment that is harmonious with the body. She draws inspiration from the malleability of raw metal as it curves beneath her hammer blows, and from the complementary curves and crevices of the human form. The simplicity of her design exudes sophistication in its understated forms and subtle details.

Come to the show and meet the future of craft!

Show Dates and Hours:

Friday, March 23, 10am-6pm
Saturday, March 24, 10am-6pm
Sunday, March 25, 11am-5pm

Location:

Seaport World Trade Center
200 Seaport Boulevard
Boston, Massachusetts, 02210

For more information, please call 617-266-1810 or visit www.craftboston.org
For digital images contact Alyce Delbridge at 617-266-1810 or show@craftboston.org

Craftboston Spring is presented by The Society of Arts and Crafts and features 200 of the most outstanding artists of our time, offering one-of-a-kind and limited edition pieces in baskets, ceramics, decorative fiber, wearables, furniture, glass, jewelry, leather, metal, mixed media, paper and wood.

###