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FOR IMMEDIATE RELEASE

Introducing: *CRAFT Under \$100* – handmade to fit your life and your wallet

**The Society of Arts and Crafts presents Craftboston 2011 at the
Seaport World Trade Center March 25-27, 2011**

Look for ***CRAFT Under \$100*** signs and tags at Craftboston identifying works in exhibitor booths that retail for \$100 and under. Craftboston exhibitors offer a wide range of items priced from \$10 to \$10,000 insuring that everyone can afford to bring some craft home. This unique program identifies handmade work by independent artists, artisans, and craftspeople that can be purchased without breaking the bank. With ***CRAFT Under \$100*** all visitors to Craftboston will be guaranteed to find a distinctive addition for their home, workspace, or wardrobe.

Craftboston is a museum quality show of art, craft and design sponsored by The Society of Arts and Crafts featuring 200 outstanding artists showcasing one-of-a-kind and limited-edition pieces in media such as ceramics, wearables, furniture, glass, jewelry, leather, metal, paper and wood. In addition to shopping and exploring the booths of world-class exhibitors, visitors to Craftboston can expect an in-depth and rewarding educational experience. The show features emerging artists from leading schools and universities, non-profit craft organizations, artist mentor program booths and a craft book vendor. Visitors may also attend the educational lecture series conducted by artists, curators, show jurors and other experts in contemporary craft.

Craftboston details:

Friday, March 25, 10am-6pm
Saturday, March 26, 10am-6pm
Sunday, March 27, 11am-5pm
Seaport World Trade Center
200 Seaport Boulevard
Boston, Massachusetts, 02210

For more information, please call 617-266-1810 or visit www.craftboston.org
For digital images contact Sarah Cunningham at 617-266-1810 or show@craftboston.org

Craftboston Producer

Craftboston is produced by The Society of Arts and Crafts, incorporated in 1897. SAC has been at the forefront of the American craft movement fostering the development, sales, recognition and education of craft for over 100 years. The mission of The Society of Arts and Crafts is to support excellence in craft by encouraging the creation, collection, and conservation of the work of craft artists and by educating and promoting public appreciation of contemporary craft.

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