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SAC MENTOR PROGRAM

CRAFTBOSTON • March 25-27, 2011
Seaport World Trade Center • 200 Seaport Blvd., Boston, MA

Launched in 2005, the SAC Artists Mentor Program is a coordinated effort to encourage and support emerging craft artists. The mentor program offers information and training for emerging artists in conjunction with Craftboston. In this 2-year program, artists receive guidance in marketing, legal, insurance issues, portfolio development, pricing, selling and booth design. First year artists not only learn from the SAC staff but gain valuable information from the artists who were in the program the prior year.

“SAC is always on the lookout for new and creative ways to build on its mission of supporting craft artists and educating and promoting public appreciation of contemporary craft,” explains Beth Ann Gerstein, Executive Director, The Society of Arts and Crafts. The SAC Mentor Program builds on the show’s solid educational program, which includes an educational lecture series, tours for guests who are blind and visually impaired and other special interest groups, a craft bookseller, and informational booths promoting non-profit craft organizations.

Year one artist **Sophie Hughes** is a jeweler who strives to create adornment that is harmonious with the body. Her work comes to life when it is touched and moves while being worn. Sophie aims for her pieces to flow sensually and elegantly on the wearer, with the simplicity of design allowing the wearer to focus on this seductive quality.

Year two artist **Jeremy Ogusky** has had a love for clay and it’s tactile and aesthetic properties for over a decade. Jeremy’s has integrated the experiences and skills that he learned while traveling with the Peace Corps to southern Africa and Ecuador into his current body of functional pottery.

For images or for further information on these artists or any of the other 200 participating artists, please contact Sarah Cunningham at show@craftboston.org or (617) 266-1810 x14.

Craftboston Show Dates and Times

CRAFTBOSTON will be open to the public on Friday, March 25, from 10am-6pm, Saturday, March 26, from 10am-6pm, and Sunday, March 27, from 11am-5pm. The Preview Party will be held on Thursday, March 24, from 6:00 - 9:00 p.m. Party tickets may be purchased in advance or at the door for \$50 and \$125 per person.

Craftboston Producer

CRAFTBOSTON is produced by The Society of Arts and Crafts, incorporated in 1897. SAC has been at the forefront of the American craft movement fostering the development, sales, recognition and education of craft for over 100 years. The mission of The Society of Arts and Crafts is to support excellence in craft by encouraging the creation, collection, and conservation of the work of craft artists and by educating and promoting public appreciation of contemporary craft.

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